

Chi-X Canada Unveils “ETF X Factor” Pricing Program

Building on the success of March’s pricing program, Chi-X Canada once again rewards subscribers, this time by reducing ETF liquidity taking fee to \$.0020 per share and rebating ETF liquidity providers \$.0025 per share

TORONTO – August 10, 2009 – Chi-X[®] Canada ATS Limited today announced the “ETF X Factor” pricing program. With the new promotional program, takers of ETF (exchange traded funds) liquidity on Chi-X Canada will see their charge reduced to \$.0020 per share, while ETF liquidity providers will receive a rebate of \$.0025 per share*. The new rates, which will run from September 14, 2009 through October 16, 2009, will apply to all Canadian ETFs available for trading on Chi-X Canada (for complete list, please visit www.chi-xcanada.com).

“From our launch, a core tenet of Chi-X Canada has been our desire to pass along the benefits of competition to our participants,” said Beth Haines, manager of client relations for Chi-X Canada. “Our March pricing promotion was a huge success both for the Canadian trading community and Chi-X Canada, and we’re excited to build on that by passing along the benefits of trading Canadian exchange traded funds with the ‘ETF X Factor.’”

Chi-X Canada also announced today a new general pricing schedule, effective September 1, 2009:

	Passive (Maker)	Aggressive (Taker)
Stocks Over \$1**	\$.0025	\$.0029
Stocks Under \$1	\$.0005	\$.0008

* All fee changes subject to regulatory approval.

** All prices denoted in Canadian dollars.

About Chi-X[®] Canada

Chi-X Canada is a high-performance, fully anonymous and low-cost continuous alternative trading system (ATS) for TSX-listed senior equities from 8:30 am to 5:00 pm ET. The platform supports a wide array of advanced order types, is based on strict price-time priority and provides the ability to smart-route orders to displayed and non-displayed equities marketplaces in Canada. Like Chi-X Europe, which is based on the same technology and market model, Chi-X Canada aims to provide trading efficiency and cost savings to investors and ultimately to help increase market volumes as systems of this nature have done in other markets around the world. For more information, please visit www.chi-xcanada.com.

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